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8K Association to Showcase 8K Demos at NAB Show 2022

The 8K Association will be at NAB Show 2022 to demonstrate the evolving maturity of the 8K ecosystem. The organization will have a booth (W5237) in the Futures Park in the West Hall and will showcase 3 cutting-edge demos and detail their projects for 2022. Please read our full Press Release [here](#).



Highlights of Samsung's TV Unboxing Event

Samsung held its Unboxing event to announce its 2022 TV range and focused entirely on its Neo QLED 8K sets. Particular highlights that we saw were the ability to pair the new 8K sets with the recently announced Galaxy S22 smartphone, which can capture in 8K. Bob Raikes summary of the event is [here](#).

OUR COMMENTS ON THESE...

April 14 Pre-NAB Webinar With Sneak Peeks from MainConcept, Veset, BBright & 8K Association

Veset's David Thompson introduces the enterprise Nimbus playout platform. Lénaïck Boivin discusses BBright's integrated playout and production servers. MainConcept's Thomas Kramer previews live 8K demos in the cloud and real-life encoding examples. The 8K Association previews its booth demos. You will not want to miss this April 14 sneak peek webinar and the opportunity to ask questions and request meetings with these organizations! [Here](#) is where you can sign up for the webinar.



Nvidia GeForce RTX 3090 Ti Reviews

Eighteen months after the RTX 3090, the upgraded 8 nm



Nvidia 3090 TI is out in a whopping three or even 4-slot extension card weighing up to 2 Kg and guzzling 450 W of power. It starts at \$2K, although you might need to pay a 30% premium to get your hands on it immediately.

[TechSpot's](#) "Fast and dumb" review is pretty negative for gamers, with only modest improvements in early gaming benchmarks. [TechRadar's review](#) is barely more positive than TechSpot's. But the faster 24 Gb of memory should be leveraged by content creators for video processing, 8K rendering in particular.

WE ALSO READ THESE...

[Digital Signage and Videowall Trends](#)

[Sony Z9J Master Series 8K TV](#) (glowing review)

[Samsung Neo QLED 8K Interview: Ultimate Home Theater Experience](#)

[Apex-Tech UK Video Processors for High-end Private Cinemas](#)

