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## WE WROTE THESE...



### NHK's 240 fps Capture for Slo-Mo 8K

A critical need for any sports broadcast today is a slow-motion instant replay. We already reported that this feature is a must-have for 8K to become mainstream. NHK has shown a camera capable of 8K capture at 240 Hz to support slow-motion replay. read Chris Chinnock's summary [here](#).

### 8K Association Announces Certified 8K TV Specification Update & New Members Including Prime Video



Read our press release that was distributed last week. It covers the latest updates to our performance specifications, for example, widening the set of video decoding standards, and lists the latest members to join the 8K Association - including Amazon Prime Video. Read it [here](#).



### Kitting up for 8K - Shooting and Production for Under \$15k

Even as 8K studio cameras launched in 2017 cost a million dollars, you could already kit up to shoot and produce a professional 8K video for just under \$150k with, say, a RED epic rig. Ben Schwarz looks at what could be a ten-fold decrease in budgets since then and its possible implications [here](#).

## OUR COMMENTS ON THESE...

### Brian Westover's biggest TV trends for 2022

In this Tom's Guide article, Westover makes an upbeat

case that 2022 will be a year of significant and positive changes for TV. For display technology, we'll see OLED Evo and more and better mini and micro-LED, leading to quality 8K TVs below the \$2K mark. Remote controls and overall design will change with new UI features leading to chattier TVs. The Tom's Guide piece is [here](#).



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## Live from Vegas



8KA Executive Director Chris Chinnock will appear in a live podcast from CES on Jan. 7 at 12:20 pm PST. Scott Ertz of the podcast [plughitzlive](#) will interview him. To listen in, go to: <http://techpodcasts.com/ces2022>.

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## 8K Association in the news

We were thrilled about the number of positive responses to our latest press release (see above). While researching the news for this week, we kept coming up with the same story! Some like [CHANNELNEWS](#) say this as the sign that more 8K movies are coming soon. We agree.



## WE ALSO READ THESE...

[2022: The Year of '8K Smartphones'](#)

[3 Reasons You'll Want to Upgrade to 8K TV for 2022](#)

[TCL 6-series vs. LG QNED99: Which 8K TV should you buy?](#)

[CES 2020: Samsung Unveils 2022 MICRO LED, Neo QLED, and Lifestyle TVs](#)

