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Exploring the promise of 8K with The Explorers

Olivier Chiabodo, CEO of The Explorers, told us that the best way to talk about 8K is by showing off great images. He shared some of the lessons learned his the team of 60 people spread across, capture, postproduction, platform and App development, and support. Read the article by Ben Schwarz [here](#).

Are Printed 8K TVs Coming?

At the DTC Conference in Shenzhen, TCL China Star Optoelectronics Technology (CSOT) has shown a 65" OLED 8K TV prototype fabricated using an inkjet printing technology – a world's first. Display printing technology has been developed for over a decade, with the first low volume monitor-sized display supposedly coming to market now. Read Chris Chinnock's report [here](#).



Highlights of Our 8K production Webinar

If you don't have the one hour+ to watch the excellent webinar where Mauricio Alvarez-Mesa, CEO of Spin Digital Video Technologies GmbH, presented state-of-the-art live 8K production, Chris Chinnock summarized the highlights [here](#). If you want more details, view the whole webinar is [here](#).

OUR COMMENTS ON THESE...

Kinefinity MAVO Edge 8K Cinema Camera

is now on B&H, and That's Great!

This Chinese-made 8K cinema camera may get wider adoption with distribution via B&H and a new service center in Burbank, CA. The sensor is one of the biggest around - even bigger than the new RED Raptor sensor and fully capable of 8K/60fps acquisition. Pricing starts at \$12K, half that of the RED Raptor. Read the Y.M. Cinema Magazine report [here](#).



Sony's 8K VR headset prototype is mostly a pipe dream, for now

Sony's prototype 8K VR headset is not truly 8K. It is two 4K displays with 100% overlap for stereo 3D viewing. That makes it more than 4K but maybe not 8K. However, VR content is often captured and encoded as an 8K equirectangular formatted image, placing similar demands on the encoder and network as if it were an 8K 2D image. Read the Input Magazine piece [here](#).

Hisense Releases the U800GR, its first 8K ULED Roku TV

Hisense's 75" 8K TV is now available on Amazon for \$2400 and at BestBuy for \$2700. The TV features 1000 nits, quantum dot color, a 120 Hz panel, Dolby Vision, and 180 dimmable zones. And, they have their 100 days no regrets offer. Read the PocketNow article [here](#).



WE ALSO READ THESE...

[XIAOMI MI 11 Pro Price Cut Awaiting XIAOMI 12 Series](#) (8K/30fps capture)

[4K and 8K is coming down the line](#)

[Five Things to Know About 8K](#)

[intoPIX TicoRAW Added to Nikon Z 9](#) (confirms our earlier [reporting](#))

