

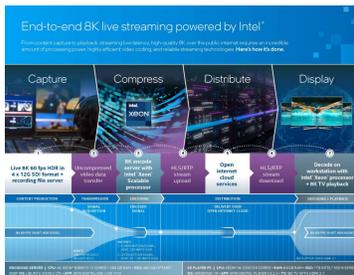
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We Wrote These...

8K Streaming Well Past Proof of Concept Phase



Ravi Velhal, Intel's Global Content Technology Strategist, describes the state of 8K streaming based on Intel cloud-based hardware processing in a VentureBeat interview. At the upcoming Infinity Festival on Nov. 2-4 in Hollywood, Velhal will describe 8K streaming using the public Internet and showcase a recording of the 8K Olympics content on an 8K TV. Read Chris Chinnock's article [here](#).

If Apple's Track Record is Anything to Go By, The Age of 8K is Nigh

Apple announced new laptops based on the M1 Pro and M1 Max chips, which leapfrog the previous top-of-the-range Mac Pro at a fraction of the price. Prominently mentioned is support for 8K editing and production in Apple's video software. Could this be a critical turning point for the legitimization of 8K production? Read Ben Schwarz's analysis [here](#).



Our Comments on These...

Value for money in 8K miniLED TVs – Samsung Neo QLED vs LG QNED. Review

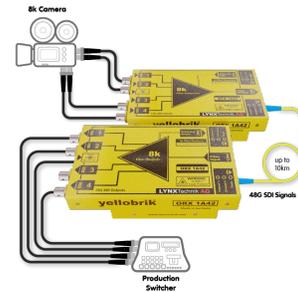
We have not seen such a detailed comparison of 8K top-of-the-line TVs from LG and Samsung before. The Samsung sets are more expensive so does their performance justify this premium? There are some interesting surprises in this review so take a look. Read the full review [here](#).



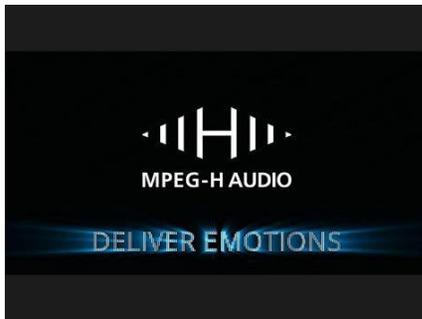
LYNX Technik Announces Additional 48G Fiber Transmission System

This is a very handy product for the distribution of uncompressed video at 8K resolution (or four 4 camera signals) over a single fiber connection. 8K/60p is supported via four-12G-SDI cables from the camera to the transmitter and from the receiver to a production switcher. Fiber transmission up to 10km is possible. It can even be paired together to offer twice the bandwidth up to 96Gbps.

Read LYNX Technik's announcement [here](#).



Sony Beefs Up MPEG-H Presence in its Product Line



The 8K ecosystem is often thought of as only “more and better” pixels. But immersive sound is equally important. Dolby has been instrumental in developing and deploying their ATMOS technology, but MPEG-H offers an alternative immersive audio environment built on an open-source foundation. Sony’s commitment is encouraging as it signals more competition in this space. Read the Rapid TV News piece [here](#).

Operators Make Moves Toward 10G Realization

Cable operators have been planning to move to 10Gbps networks and the new DOCSIS 4.0 management solution in a bid to keep up with bandwidth demand increases. At SCTE's Cable-Tec Expo, a panel discussed how this rollout is going. According to one speaker, “[COVID has] definitely changed the speed of rollout, and I think that’s been exciting. Ten-year plans became five-year, three-year plans.” Read the Cablefax piece [here](#).



We Also Read These...

[Denon announces a trio of new 8K A/V receivers starting at \\$449](#)

[DJI's Ronin 4D cinema camera has a built-in gimbal and LiDAR focus system](#)

[Blackmagic Design announces DaVinci Resolve 17.4](#) (speeds up 8K workflows)

