



# The 8K Monitor

New weekly release date: Tuesday! - **Issue 24 - 2021-09-28**

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## We Wrote These...

### Clarifying the New TCL European Lineup with 8K miniLED



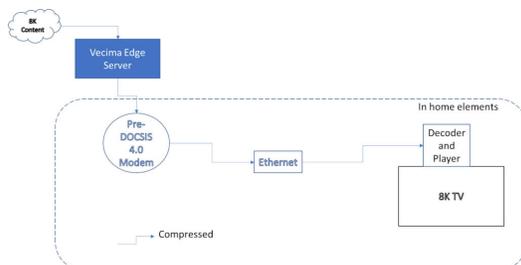
Like many, we were impressed with TCL's new lineup announced on September 8, mainly because of the razor-thin miniLED 8K screens that use OD Zero technology and TCL's AiPQ Engine™ technology. In the U.S. a press release announced that the new 85" 8K model X9 would be available later this year (which will be sold in Europe as the X925PRO). Read our interview [here](#).

### Who is Buying 8K TVs?

To answer the question in the title and more, we reached out to Robert Zohn who runs the retail store Value Electronics in Scarsdale, NY. Value Electronics also recently organized a “shoot-out” for 4K TVs, 8K TVs, and ultra-short-throw projectors to crown a winner in each category. Read the questions we asked via email and Zohn’s responses [here](#).



### What Does the New 10G Cable Infrastructure Mean for 8K?



The cable industry is upgrading infrastructure to add more fiber and increase the neighborhood networking speed from 1 Gbps to 10 Gbps. This will meet bandwidth demands from 8K, VR, gaming, and an increasing number of connected devices at home. Read our guest blog by Mediacom's JR Walden and Thomas Larsen [here](#).

## Our Comments on These...

### LG's New 325-Inch 8K TV Takes Up the Whole Wall and Costs \$1.7 Million



This 8K microLED TV costs over \$1.7M so not too many will be sold. But it allows LG to now offer a comparable consumer microLED solution to rival Samsung Electronics. Many think microLEDs are the end game in display technology but we have a long way to go to be cost-competitive. Get the story from luxury specialist Robb Report [here](#).

### Can the World's Cheapest 8K Monitor Change Your Work in 2022?

This is a great question with the suggestion that a TV that is 55" in size and 8K in resolution can replace multiple monitors on a desktop. We have not yet seen much attention to this potential solution but it may make sense to allow all those windows to be displayed on a seamless screen. [Here is Bestgamingpro's take](#).



### Hisense's new promo will let you test drive some of its best TVs for 100 days



We love this idea. It is a great way for Hisense to increase its brand visibility and the 75" 8K TV is included in the offer. If you're in the US, take it for a risk-free test drive! You don't even need to hold on to the shipping materials. The Verge wrote about it [here](#).

## We Also Read These...

[intoPIX Releases New Compact JPEG XS Encoders & Decoders](#) (helps 8K production)

[LG'S new 8K TV is easy to love, but finding something to watch in 8K is hard work](#)

[Denon and Marantz introduce 8K HDMI 2.1 upgrade for AV receivers](#)

[Cable Matters Launches USB-C® KVM Switch With 8K or Dual 4K Video Support](#)

