



The 8K Monitor

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8K Association Releases YouTube Channel



The 8K Association is proud to announce the [8K Association YouTube channel](#), with playlists for 8K Entertainment that playback on 8K TVs, 8K Products and Reviews and a third "learn about 8K" educational list. [Check out the full press release here.](#)

VVC to Help 8K Distribution Despite Benchmarks

Chris Chinnock, our executive director, sits down with Virginie Drugeon, a Senior Engineer Digital TV Standardization at Panasonic, to discuss key features and tools of the VVC codec and how it is different from HEVC. [Read the article here.](#)



AUO Announces 32" 8K Panel Aimed at Editing



Taiwan-based panel maker AUO used the recent Touch Taiwan trade show to announce an 8K 32" panel that will be used for professional monitors. To learn more, we asked AUO a series of questions and received the answers below, along with some additional editorial comments. [Read full story here.](#)

The Glass is Half Full as 8K Permeates the Ecosystem

French industry publication Télé Satellite Numérique describes Strategy analytics 8K market projections of 1M 8K TV sets to be sold in 2021 and 4M in 2022 as overly optimistic. We respectfully disagree. [Read the full story.](#)



IFA 2021 to Provide the First Glance of 2021 Models



IFA is gearing up for a full-scale and real-life return to Berlin and says that 80% of available space is already booked. That's sounds encouraging for seeing the latest TV technology, but a check of their exhibitor list offered no way to see what TV brands plan to exhibit. Last year saw a hybrid “special edition” of IFA. [Read the full press release here.](#)

Also Noted:

- [Samsung's new 8K TVs earn WiFi 6E certification](#)
- [2022's iPhone 14 will apparently boast 8K video](#)
- [Best 8K TVs For A Cutting Edge Viewing Experience](#)
- [Sharp launches ultra-high-resolution 120-inch LCD display in Germany \(in German\)](#)
- [Sony 8K TV pricing goes live for 85-inch and 75-inch Z9J Masters Series](#)

